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LOCAL

PRESS RELEASE

'The Polar Express' is coming to Embsay!

The volunteers and staff of the Yorkshire Dales Railway Museum Trust, the owner and operator of the Embsay & Bolton Abbey Steam Railway, are delighted to announce that, later this year, 'The Polar Express' will be coming to our railway.

Having been granted the necessary operating licence by Warner Brothers to operate 'The Polar Express' detailed arrangements are now in the course of being planned.

Starring Tom Hanks, 'The Polar Express' is a popular feature film that features human characters animated using live action and motion-capture computer animation which tells the story of a young boy who, on Christmas Eve, sees a mysterious train bound for the North Pole stop outside his window, and is invited aboard by the conductor. The boy joins several other children as they embark on a magical journey to visit Santa Claus preparing for Christmas.

Chris Van Allsburg's story will be theatrically recreated, so families can be immersed in the sights, sounds and intrigue of this classic children's tale. Prepare to be surrounded by the magic and wonder of the Christmas season.

The adventure comes to life when the train departs for a round-trip journey to the North Pole led by a cast of talented actors. Set to the sounds of the motion picture soundtrack, passengers will relive the magic of the classic story as they are whisked away on THE POLAR EXPRESS™ for a one-hour trip to meet Santa. Once on board, the conductor will work his way through the coach and punch golden tickets before hot chocolate and a delicious cookie are served by dancing chefs. Passengers then read along with the classic children's book, *The Polar Express*, by Chris Van Allsburg. Santa and his helpers board the train to greet passengers and each guest is given the first gift of Christmas. During the trip, characters on each car lead fantastic onboard entertainment – just like in the film! Each guest will take home a keepsake sleigh bell and

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souvenir golden ticket in addition to the wonderful memories made on this magical trip. Just like the kids in the book, families are encouraged to wear their pyjamas for the ride!

“With ‘The Polar Express’ a very popular film for all the family, we are very excited by this new opportunity to bring our railway to potentially a much greater audience in the lead up to this coming Christmas,” commented Trust Chairman, Rob Shaw.

“We are excited to have developed a relationship with the Wise Owl Theatre Company, who will be utilising professional actors drawn from across the country to bring the best possible ‘The Polar Express’ experience to Yorkshire.”

“AS a Charitable Trust, we will be using the proceeds to further develop, maintain and enhance our Grade-II listed infrastructure, steam locomotives and internationally important collection of historic carriages.”

In what is sure to be a very popular event for all the family, tickets can now be booked via our dedicated website – www.ebar.org.uk/polarexpress. The first batch of tickets released has already proved extremely popular, so book now to avoid disappointment.

Ends

Contact:

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NOTES & BACKGROUND INFORMATION

The **Embsay & Bolton Abbey Steam Railway** (or ‘Yorkshire Dales Railway’ as it was formerly known) is a heritage railway that runs over part of the line that used to run from Skipton and Ilkley. The railway between the two towns was built by the Midland Railway Company and opened in 1888. The line connected with other routes at both Skipton and Ilkley and, as well as local traffic, it was also used as key alternative and diversionary route to relieve congestion on the busy Aire Valley line. The line was originally built with double track, with intermediate stations at Embsay, Bolton Abbey and Addingham. There was one branch, a single-track line from Embsay Junction, half a mile to the west of Embsay station, to Grassington, with an intermediate station at Rylstone.

In 1923 the Midland Railway became part of the London, Midland & Scottish Railway (**‘LMS’**), and twenty-five years later, in 1948, the line was run by British Railways upon nationalisation of the country’s railway network. Like several other railways in Wharfedale, the line became a victim of the ‘Beeching axe’ and – despite vigorous local opposition – the section between Embsay and Ilkley was closed in 1965. The lines from Skipton to Embsay and just short of Grassington were retained for stone traffic from local quarries – the former was subsequently closed, but the latter – running as far as Swinden Quarry – remains open and is used regularly.

In October 1968, a group of people met in Skipton Town Hall to explore the possibility of reopening part of the line, which resulted in the formation of the ‘Embsay and Grassington Railway Preservation Society’, with the aim of using Embsay as an operating base for running steam trains to Grassington. This was thwarted as the Grassington line was retained for stone traffic, so attention was focused on the line between Embsay and Bolton Abbey, with the title ‘Yorkshire Dales Railway Society’ adopted. British Railways allowed the Society to occupy the site at Embsay on a lease arrangement, with the first steam locomotive arriving in 1970. The line was opened in stages – initially in 1979, then to Skibeden (1982), Holywell (1987) – where a new Halt was built – Stoneacre Loop (1991), and finally to Bolton Abbey (1997), giving the line we know today, almost five miles long. By the mid-1990s, the railway had purchased most of the trackbed from just short of Embsay Junction to Bolton Abbey, together with the station sites at both Embsay and Bolton Abbey. At Stoneacre, a Signal Box has been built at the Loop, allowing two trains to run on the line at busy times. Since then, a wide and interesting collection of locomotives and rolling stock have been amassed.

Responsibility for the operation and maintenance of the line is the responsibility of the Yorkshire Dales Railway Museum Trust (Holdings) Limited, a registered charity, museum and company. It has a Trading Company arm that is responsible for the shops and cafes. The Trust is governed by a Board of Directors, who set the policy and strategic direction, and has a small number of employees (full time and part time) in key positions, supplemented by occasional seasonal staff when required, although the railway is largely run by volunteers, who make an immensely valuable contribution towards our success. The Trust has a membership of around 800.

Timetabled passenger trains operate regularly throughout the year, and daily during the peak summer months. In addition, we offer a variety of other services, including our extremely popular ‘Dales Dining’ trains, special events, evening special trains and ‘Experience Days’.

Further information about the railway, and its services and activities, can be found on our website – www.ebar.org.uk.

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